

James Rutherford

P.O. Box 1054

Santa Fe, NM 87504

james@studiopassport.com - 505-204-6034

Professional Experience

Studio X Inc, Santa Fe, NM – 2009-Present

- o Media Sales / Web Design / Content / Social Media / SEO
- o Working primarily on santafe.org - the Official Travel Website of the Santa Fe Convention & Visitors Bureau.
- o Developing clientele, selling advertising space, designing and creating ads, providing website content including photos, digital video, social media and e-blast newsletters.

StudioPassport.com, Nashville, TN, Santa Fe, NM – 2000-Present

- o Web design and hosting services, digital video and photography
- o Web portal development targeting audiences seeking art, design, and music-related videos, products, and services

Roger Miller Music, Nashville, TN – 2000-2009

- o Executive Assistant
- o Website creation and e-commerce enterprise services
- o Roger Miller Museum concept development, exhibit design and installation, and website creation
- o Assists with annual Roger Miller Festival, including advertising and public relations, talent logistics, photography, and staffing at Festival events

Independent Curator and Consultant, Nashville, TN, Santa Fe, NM – 2000-Present

- o Guest Curator, *Ron Adams, Master Printer: A Survey of Work, 1984-1999*, Vanderbilt University Fine Arts Gallery in 2000
- o Guest Curator, *Tony Price / Atomic Art: Swords Into Plowshares*, Museum of Fine Arts, Santa Fe in 2004, the United Nations in New York City in 2005

Tennessee State Museum, Nashville, TN – 1998-2000

- o Assistant Director of Special Projects
- o Creation of the Museum's Collectors Club
- o Selection and installation of Visual Arts Outreach exhibits
- o Coordination of traveling and sales exhibitions
- o Host committee for the Y2K Tennessee Waltz

Copeland/Rutherford Fine Arts, Santa Fe, NM – 1992-1996

- o Director and Partner
- o Gallery management, exhibit design, client development, and public relations
- o Hosted numerous charitable, cultural, and special events

Governor's Gallery of the Museum of New Mexico, Santa Fe, NM – 1986-1992

- o Director and Curator
- o Arts advocate on behalf of the Governor and the Executive Branch
- o Exhibition development, installation, and presentation
- o Development of statewide in-loan program at the Governor's residence and State Capitol office complex
- o Traveling exhibition to National Museum of Art in Taichung, Taiwan, R.O.C.
- o Conceived and implemented *Month of Sculpture* and *Mile of Sculpture* programs and exhibits
- o Liaison with State Arts Commission for annual Governor's Arts Awards

Independent Curator and Consultant, Santa Fe, NM – 1984-1985

- o Organizer and co-curator of Space X exhibitions at the Armory for the Arts

Non-Profit and Advocacy

- o Museum of Art Committee Member, Cheekwood Museum, Nashville, TN (1999-2004)
- o Board of Directors, Hispanic Cultural Center, Albuquerque, NM (1994-1995)
- o Board Member, Capitol Art Foundation, Santa Fe, NM (1992-1996)
- o Founding Member, Friends of Tibet New Mexico, Santa Fe, NM (1990-1995)
- o Board Member, TENGAM non-profit exhibition space, Santa Fe, NM (1988-1991)
- o Founding Member, New Mexico MegaVision, Santa Fe, NM (1988-1989)